

This course will provide you with a set of easy-to-implement business tools and processes for driving successful change in any business. The course allows you to identify your top 3 growth and profit issues or opportunities and to develop a clear vision for your business. It also allows you to identify the factors required to create successful change in a business.

It will help you to prioritise the strategic issues in your business and to turn those strategies into actions. On completion you will have developed a One Page Plan on your business and will have a strong understanding of key strategy tools.

### Key Learnings:

- Identify your top 3 current growth and profit issues/opportunities
- Develop a clear vision for your business
- Identify the factors required to create a successful change in a business
- Find out what is your organisation's Sustainable Competitive Advantage
- Prioritise the strategic issues in your organisation
- Drive your project teams based on an 8 week cycle
- Develop powerful strategies and put them into action using the tools
- Discover how to be a more effective coach
- Develop a One Page Business Plan

### Benefits:

- Fast Track your learning of Business Improvement related tools/processes
- Instantly implement your new skills on yourself or your business
- Work through the course at a time that best suits you
- Higher retained learning of new tools/techniques

### Featured Tools & Techniques:

#### **NOW** - GPS Diagnostic

- Mindmapping
- Pareto (80: 20 rule)
- 5 Why's

#### **WHERE** - Visioning & Business Statement

- Key Performance Indicators

#### **Key Issues** - Sustainable Competitive Advantage

- Issue Ranking

#### **Implementation** - 8 week cycle of Project Teams

- Plan Do Check Act (PDCA)

#### **Strategies** - Segmentation Options

- Product Strategy
- Strategic SWOT
- Force Field Analysis
- Benchmarking

#### **HOW** - One Page Plan

#### **Putting into Practice**

- Coaching skills matrix
- Review Key steps

Approximate time to complete: 12 – 16 hours

Receive one-on-one online coaching support

Contact Amy to register – [amy@coumansca.com.au](mailto:amy@coumansca.com.au) or phone 03 5223 9200